

FILM DATA SHEET – PX 70 Color Shade / First Flush New Color Instant Film for Polaroid SX 70 Cameras

Impossible proudly presents its first color instant film in a First Flush Edition: PX 70 Color Shade, customized for usage in all classic Polaroid SX 70 cameras.

The PX 70 Color Shade / FF is reminiscent the beloved expired, original Polaroid Time Zero film. It delivers experimental color images by rendering astonishing pastel tones. Combined with a highly sensitive overall exposure performance and sensitivity to processing temperature, it allows to achieve breathtakingly charming results.

PX 70 Color Shade / First Flush is balanced for daylight and flash bar exposure.

Released in a 2+1 Starter Pack, the PX 70 Color Shade / FF provides a preview of September's big event, when Impossible will release the main edition of the PX Color Shade film.

Detailed information as well as user guidelines about the PX 70 Color Shade / First Flush are available on www.the-impossible-project.com/px

IMPOSSIBLE

FILM DATA SHEET – PX 70 Color Shade / First Flush
Color Instant Integral Film
For Polaroid SX 70 Cameras

Film Speed: ISO / ASA 150 / DIN 23

Format: 3,5 x 4,3 in. (8,9 x 10,8 cm)

Image Area: 3 x 3,1 in. (7,7 x 7,9 cm)

Finish: Glossy

Exposures per Unit: 8 per pack

Development Time: 4 minutes approximately

Specials: Original Polaroid Cartridge, Special Color Chemistry

Compatible Hardware: Polaroid SX 70 Cameras